



BLUEPEARL
DESIGN

SEARCH ENGINE OPTIMISATION

Service	Description	Price
Bronze package	Current website analysis	R 1 000.00
	Keyword Research	
	Page Title & Meta Data (upto 5 priority pages)	
	XML sitemap creation	
Silver package	Bronze package plus	R 1 600
	Robots.txt creation	
	5 themed links	
Gold package	Silver package plus	R 3 000
	301 Redirect creation	
	Internal Link Structure Optimization	
	Descriptive HTML sitemap	
	5 links from theme related websites	
Platinum package	Gold package plus	R 5 000
	Page Title, Meta Data, ALT tags, Headings (upto 7 priority pages)	
	Submission to 150 PR4 and above Directories	
	10 themed links	
	Article submission to 100 PR3 and above article Directories	
Diamond package	Platinum package plus	R 6 800
	1 Article Writing (500-800 words) and submission to 100 PR3 and above article Directories	
	Social bookmarking of home page to 50 PR6 and above Sites	
	1 Press Release Writing & Submission to 50 PR Distribution websites	
	10 theme links	
Monthly SEO	3 hours SEO	R 500 pm
	7 hours SEO	R 1000 pm